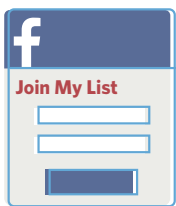




Grow Your Contact List Quick Tips

Your contact list will naturally grow and shrink over time. Depending on your industry, you can expect contacts to [opt-out at a fairly consistent rate](#). Don't worry; you can replace those names [using these tools in your Constant Contact account](#). Let new contacts sign up on your business' Facebook page, or through a form that's on your website; by text or by scanning a QR code.

Facebook Join My List App



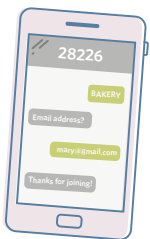
Download the [Join My Mailing List for Facebook](#) app. This app creates a tab on your business Facebook page so visitors can fill out a sign-up form while on Facebook.

Embed a Sign-Up Form



[Add your form directly to your website](#) by selecting **Embed Code**. You can create multiple types of forms if you have different websites for your business.

Use Text-to-Join



Let customers know they can send a [text to join](#) your contact list. Post a sign in your business and choose the keyword they use to sign-up for your mailing list.

Use QR Codes



[Generate a scannable code](#). Download the QR code and add it to flyers, brochures, or any print media. Once it's scanned, your Sign-up Form will pop up in a new window.

Sign-Up Form URL



A [sign-up form](#) is ready and waiting for you in your **Contacts** tab. You can copy the link to this form and [share it](#) through your personal emails, social media, blog or on your website. You can even create a button for customers to click to sign up. Feel free to [Edit the form we made](#), or [Create your own](#).